

Digital Pioneer

15 Credits

150 Notional Hours

15 weeks

10 hours per week

This microcredential provides students with foundational knowledge of digital tools and their applications in driving organisational transformation. Students will gain insights into managing small-scale digital projects aimed at facilitating change within organisations. The microcredential will also introduce the basics of cybersecurity and data protection, enabling students to understand and mitigate risks associated with digital initiatives. Additionally, students will assess their own digital literacy, identifying areas for improvement and developing personalised plans to adapt to evolving technological landscapes.



Skills you will develop

- Digital Tool Literacy
- Digital Project Support
- Cybersecurity Awareness
- Empowering Others
- Cultural Intelligence



What you will learn

- Understanding Digital Tools and Organisational Transformation
- Managing Small-Scale Digital Projects
- Cybersecurity and Data Protection Basics
- Assessing Personal Digital Literacy
- Developing a Personal Digital Improvement Plan
- Integrating Digital Thinking into Business Practice

Who this course is for

This microcredential is for professionals who want to build foundational digital fluency, confidently leverage tools for organisational transformation, and strengthen their ability to navigate change, manage risk, and adapt in an evolving digital landscape. The microcredential forms part of the **Higher Certificate in Business Dynamics (NQF Level 5)**. Learners who successfully complete this microcredential can earn **advanced standing towards the full qualification** when enrolling, allowing them to accumulate credits progressively while developing job-relevant skills.

Learning Outcomes

- Acquire fundamental knowledge of digital tools and their applications in driving transformation.
- Gain insights into managing small-scale projects aimed at facilitating organisational change.
- Understand the basics of cybersecurity and data protection to mitigate business risks associated with efforts.
- Assess personal digital literacy in the context of transformation and develop improvement plans to adapt to evolving technological landscapes.

All learning material and prescribed textbooks included.

The Digital Pioneer microcredential (15 credits, NQF Level 5) is a formally approved component of the SAQA registered, and CHE accredited Higher Certificate in Business Dynamics, while not registered independently on the NQF, the credits awarded derive from and can contribute towards the full qualification if registered.

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